



FLAVORS
OF *Africa*
+ **DIASPORA**
Wisconsin

immersive workshops

SEPTEMBER-NOVEMBER, 2025

Eight Weeks of Round Table Conversations & Food: featuring local businesses, community connection and cultural conversation.

gala + competition

NOVEMBER 9, 2025

2:00-7:00 PM

In 2025 we are celebrating the rich cultures of Africa and Latin America, exploring their deep connections, and highlighting their significant influence on American culture and cuisine. PLUS! A Best Chefs Competition featuring cultural dishes.

A FLAVOR *Fiesta* IN WISCONSIN
FROM THE HEART OF AFRICA TO THE SOUL OF LATIN AMERICA

sponsorship
packet

PRESENTED BY



FlavorsOfAfricaWI.com

Ubuntu MKE is part the Milwaukee African Women Association, a 501(c)(3) nonprofit organization and serves as the fiscal agent.



2024

During the first year of Ubuntu MKE's inaugural event, **Flavors of Africa & Diaspora Wisconsin**, our community united to make a significant impact on the greater Milwaukee area, celebrating culture and cuisine while fostering meaningful connections.



THE FOLLOWING ECONOMIC AND SOCIAL IMPACTS WERE MADE POSSIBLE WITH THE SUPPORT OF OUR SPONSORS AND ATTENDEES:

1,219

PEOPLE

visited us at 8 distinct events themed around connecting with & lifting the voices of minorities (Women, LGBTQ+, African Americans, Native Africans) on topics of belonging

68

UNIQUE BUSINESSES & ORGANIZATIONS

Involved bringing together both fine-dining & catering chefs from establishments large and small.

\$50,000

RAISED & DISTRIBUTED AS FOLLOWS:

**UNITED WAY
\$20,000**

**MILWAUKEE AFRICAN
WOMEN'S ASSOCIATION
\$10,000**

**ALICE'S GARDEN, MILWAUKEE
\$5,000**

**LGBTQ FUND, MILWAUKEE
\$5,000**

**SCHOLARSHIP FUNDS
FOR WOMEN IN SCIENCES
\$10,000**





eight weeks of
cultural immersion workshops
SEPTEMBER - NOVEMBER



CONNECTING LOCAL RESTAURANTS, CHEFS, FARMERS & COMMUNITY MEMBERS

For the second year, the State of Wisconsin, alongside respected chefs, restaurateurs, bartenders, and food artisans, will embrace the challenge of participating in the Ubuntu Perspectives Residency — an eight-week, high-impact learning experience that immerses participants in the intersection of culture, cuisine, and community.

In 2025, we will explore the rich connections between Africa and Latin America, showcasing the profound influence these cultures have had on American food traditions. This journey will highlight shared cultural practices and offer a vibrant sampling of their diverse, flavorful cuisines.

Our Immersive Workshops aim to foster connections between these distinct cultures and the local community, delving into a variety of topics, such as: [XXXXXXXXXX].

Chefs and community members are invited to engage in a series of roundtable discussions and site visits that focus on education, cultural dialogue, and, of course, the enjoyment of native dishes. These events provide a unique opportunity to connect with local businesses and like-minded individuals, fostering understanding and collaboration across communities.

Chefs participating in the Ubuntu Perspectives Residency and attending these workshops will gain a deeper understanding and appreciation for the cultural roots of their dishes. Additionally, they are invited to compete in the **Best Chefs Wisconsin Competition** at the **Flavors of Africa + Diaspora Wisconsin: Gala + Competition on November 9, 2025**. Here, they will have the chance to win a variety of prestigious awards, with dishes judged on flavor, presentation, cultural relevance, and innovative thinking.

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gala + competition

NOVEMBER 9, 2025



AN INNOVATIVE TASTING EVENT AND CHEF COMPETITION

This fall marks the second year of our groundbreaking event celebrating the impact of the African diaspora foodways on modern American cuisine.

The **2025 Flavors of Africa + Diaspora Wisconsin: Gala + Competition** will offer guests an immersive high-end experience highlighting the diverse elements of African and Latin American culture and cuisine through tastings, and performances.

The culturally immersive gala will take place on November 9, 2025 from 3:00 to 7:00 pm (with VIP social hour beginning at 2:00 pm) at the Milwaukee Athletic Club, 758 N. Broadway in Downtown Milwaukee.

The event is curated by Ubuntu MKE, the first Wisconsin-based cross-cultural incubator lab designed to build a more inclusive, diverse and equitable food community.

Proceeds from the event will support scholarship funding and local nonprofits.

View photos from last year's event at ubuntumke.com/flavors-africa-diaspora-wi-photos

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HIGHLIGHTS INCLUDE:



tasting experience

Showcasing the similarities and contrasts between traditional African and Latin American cuisine created by talented local chefs.



best chefs wisconsin competition

Featuring dishes from acclaimed chefs from Milwaukee and Madison along with nationally renowned celebrity judges.



entertainment

Including never before seen musical, dance and cultural performances, and more.



sponsorship opportunities

for the gala + competition

NOVEMBER 9, 2025



SIGNATURE PRESENTING SPONSOR - \$40,000

- Full Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits and interviews
- Priority Announcement at all 11 events (Workshops and Gala) in Milwaukee and Madison
- Standing Banner at all Workshops
- Standing banner in VIP Area on Nov 10
- 10 VIP Tickets, 5 General Admission Tickets & 5 Late Arrival Tickets

PLATINUM SPONSOR - \$25,000

- 1/2 Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits and interviews
- Announcement at the Gala Nov 10
- Standing banner in VIP Area on Nov 10
- 5 VIP Tickets, 5 General Admission Tickets & 5 Late Arrival Tickets

GOLD SPONSOR - \$10,000

- 1/3 Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits
- Announcement at the Gala Nov 10
- Standing banner in VIP Area on Nov 10
- 5 General Admission Tickets & 5 Late Arrival Tickets

SILVER SPONSOR - \$5,000

- 1/4 Page Coverage in Event Booklet
- TV, Radio, Website logo and mention in all PR Kits and interviews
- Announcement at the Gala Nov 10
- 2 General Admission Tickets & 3 Late Arrival Tickets

VALUE CHEF SPONSOR - \$1,500

- Social Media Post
- Website

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sponsorship opportunities

for the immersive workshops

SEPTEMBER-NOVEMBER 2025



BRONZE SPONSORSHIP

One workshop for \$2,000

MULTIPLE WORKSHOPS

Sponsored for \$2,000 each

PRESENTING SPONSOR

ALL workshops for \$18,000

Workshop Schedule Coming Soon



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sponsorship registration



Please complete this form indicating your preferences and return to:

**Milwaukee African Women's Association (MILAWA)
PO Box 18417
Milwaukee, WI 53218**

COMPANY, FOUNDATION, ORGANIZATION OR INDIVIDUAL'S INFORMATION:

Name: _____

Organization/Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Main Contact: _____ Title: _____

Sponsorship Choice:

Check all that apply:

GALA

- Presenting, \$40,000
- Platinum, \$25,000
- Gold, \$10,000
- Silver, \$5,000
- Value Chef, \$1,500

WORKSHOPS

- Presenting Sponsor, \$18,000
- One Workshop \$2,000
- Multiple Workshops (Number: _____)
\$2,000 Per Workshop

Sponsorship Payment Enclosed Total: _____

Please make check payable to Milwaukee African Women's Association (MILAWA)

Authorized by (Print Name)

Signature

Date